

LISA M. BERMAN

“It’s not just WHO you know, but HOW to Connect your cultivated resources with focus, targeted intentions and actionable results.”

SCULPTURE TO WEAR

An expert for 25 years in Studio Jewelry, Fashion and Global Ambassador of Wearable Art.

BERMAN ARTS AGENCY

20 years of expertise within the fields of fine art, specifically sculpture and photography.

CONNECTIONS – a 30 year Rolodex of relationships keeps you CONNECTED

Why hire a consultant? – because they can see the loop holes, possibilities and even pitfalls for you before you make the costly mistakes. They can help you reach your end goal more quickly and effectively. I’m totally authentic, therefore magnetic. That opens doors.

Range of Consultancy Topics –

- Product design, jewelry, apparel collections in myriad of materials: metals, plastics, hybrids & cloth.
- Branding & Marketing – with a unique POV
- Sales of Fine art / products / jewelry
- Placement of Artwork or Archival collections into museums or institutions
- In IN’s & Outs of participating an ARTFAIR / conventions
- How to speak with authenticity about your creative work
- Archival process from studio, (slides, digital, books to packaging for a museum presentation
- Introductions to my vast arena of connections and other experts

RATE: Consultancy – Corporate rate \$250 per hour (2 hour minimum, consecutive or weekly)
Non-profit/artist rate \$150 per hour (2 hour min., consecutive or weekly)

Monthly Consultancy – 6 month minimum – Packages can be tailored to the scope and depth of each clients needs and/or a per project basis. Happy to discuss your goals and how I can guide you in achieving them. It all starts with a conversation. Travel time and expenses are not included in the packages and charged accordingly.

Level 1 - \$2,000 monthly (10 hours)

Level 2 - \$3,500 monthly (20 hours)

Level 3 - \$5,000 – monthly (35 hours)

Consultancy can be scheduled via conference via Zoom, a conference call or in person. Travel time and expenses are not included in package prices.

I look forward to showing you how I can help you launch your idea, artwork, elevate your creativity & sales.

lisa@sculpturetowear.com or lisa@bermanartsagency.com (310) 403-0531 www.sculpturetowear.com

TESTIMONIALS - LISA M. BERMAN

"In addition to being an incredible connector, Lisa is a true specialist in the full meaning of the word. When you talk to Lisa you immediately realize that your universe just got bigger with insightful opportunities, creative inspiration, or all of the above".

Daniel Lir – Award Winning Dream Team Film Director / Producer

"Loved collaborating with you. You are a PRO and I learned a lot about your corner of the artworld."

Jeannie Denholm, Founder of SCAPE Gallery and former Manager of Eli Broad Foundation Art Collection

"You should go into the film business. You have the moxie and skillset to be the next Sherry Lansing."

Robert Yuhas – Film Director/Producer Cannes Film Festival Winner, Emmy nominated, IMPOSTER creator

"Lisa M. Berman knows how to promote and can package and sell in a way the creators can not. People are skeptical spending money to market things -they have to understand, it's not just selling. You're paying for the value of an expert who has credibility and KNOWS exactly what she is doing."

Betsy Potter – Governor of the Television Academy, EMMY Award Costume Designer

"I have always been impressed by my dealings with Ms. Berman because of her consistency and delivering on her word. It is an attribute which I hold in the highest regard. Lisa actually does what she says she will do and that displays a rare and precious character indeed."

Stan Goldberg – Director of the Ning Zhou Photography Museum

"Every collaboration with Lisa results in magic. Her unique curatorial style with her unmatched collection from Sculpture To Wear creates unexpected results and changes the way you view wearable art. Lisa is by far one of America's hidden gems of the artworld. She is often my secret weapon when creating a look or building strategic business alliances."

Uriel Saenz – US Lifestyle Group CEO. Publisher & Fashion Designer, Microsoft Wearable Tech

"I am honored to have Lisa represent my work. Its been amazing to watch her build the Oropeza Sculpture Garden and to see how she connected artists, galleries, curators from every aspect of the art world - all done with aplomb. She breathes new life into any situation - My artwork comes alive in an unexpected way by the unique way she communicates."

Daniel Oropeza – Sculptor, ARTPRIZE Winner

"For our International Women's Day event, Lisa went above and beyond the call of duty and provided an exceptional art experience that I am sure everyone in attendance will remember and share throughout their lifetime. Lisa is passionate, hard working, trustworthy, savvy and a very fun person to be around. Count yourself lucky if you are so fortunate to work with Lisa M. Berman!"

Sheinina Lolita Raj – Founder of award winning INTERCULTURAL & only Artist selected to represent U.S. at the United Nations 75th Anniversary

*"I was Gallery hopping in Bergamot Station in 1999, walked into her Sculpture To Wear and was immediately drawn to the incredible jewelry. I wanted to know who this curator was, this amazing woman, Lisa M. Berman. Fast forward, 20 years later, we are friends and have worked on projects together. I had a desire to be in the new hot museum, the National Comedy Center. Lisa took the reigns and voila! She negotiated an exhibition in the museum in weeks! I hired her to represent my photography at **Photo LA** - everything was done to the T – Lisa is incredibly competent, has a great business head, not to mention a super personality and she's dynamic. She gets things done!"*

Bonnie Schiffman – Photographer of ICONS, Rolling Stone Book of Comedy and With Grace

"Lisa is a wonderful addition to my world. I appreciate all she does on behalf of wearable art".

Robert Lee Morris- 3 time Coty Award Winning & CDFA Designer, ARTWEAR Founder

*"Lisa is passionate about her artists and the place of jewelry in the world of art.
She is our hope for the future of Art Jewelry",*

Helen Drutt – Founder of Helen Drutt Gallery

"I have worked with numerous art dealers, art consultants, curators and agents throughout my 30 year career. Lisa M. Berman is one of the most knowledgeable, experienced, diligent, professional and talent art strategists I have had the pleasure to work with. Lisa's enthusiasm, skill and expertise to assist and connect clients with unique and exceptional art is unparalleled."

Craig French – Sculptor of more than 40 International Public artworks

"Lisa M. Berman is the consummate professional. She takes her broad based creativity and melds it with her extensive experience and with her "street" savvy. She is perfectly suited to lead a team and effectively completes projects. Also, she has great character and integrity. I trust her implicitly.

Tommy Kemp – Strategic Business Consultant, Political Strategist

"Lisa is simply the best! I can always count on her to select the most interesting pieces for my wife each holiday or event. We've been faithful to Sculpture To Wear for over 20 years now!

Marc Hankin, Attorney

"When completely focused on her outcome, Lisa M. Berman is literally UNSTOPABLE".

Michael Levine, Celebrity Publicist

"When it comes to understanding contemporary studio jewelry, I've never met anyone who conveys it like Lisa does. This is a microcosm of the artworld– and like any artform it's about understanding the nuance of design, materials and artists. Lisa has developed a new vocabulary which few speak in."

Robert Berman – Founder -Robert Berman Gallery, Santa Monica Auctions, ART EXPERT

"Lisa has more personal style in her left pinky than I can ever hope for"

Brenda Cooper - EMMY Award Winning Designer (The Nanny)

"Lisa is quite simply amazing. She can turn a frog into a Prince and a Grouper into a Goddess. If I were a woman, her closets would be emptied by now."

Ted Barba – Governor Television Academy & Stunt Coordinator

"Lisa's expert curator knowledge, passionate spirit and creativity shine with every project she touches. She is a true force of nature and a delight to work with."

Lisa Marie Todd – Lifestyle Entrepreneur and Founder of an Appetizing Life

"Lisa is simply remarkable. She has extraordinary taste, combined with innate knowledge of what really works in the entertainment, art and fashion industry. A tastemaker for thousands of people who rely on her innovative use of design, color and practicality. She's a natural producer on a large scale with an attention to detail. A WINNER in every sense of the word."

Rupert Hitzig – Writer, Emmy nominated Film Director and producer of 21 feature films

"You should move closer to me - you are so good at what you do and have the best eye. I can always count on you to style me and curate the perfect collection for my travels."

Carol Plotcheck – Harvard MBA, Museum & Arts supporter

To Whom It May Concern,

I have worked with Lisa M. Berman for over 25 years in the field of art management, art sales, and exhibition curation. Lisa has a long history and demonstrates success in building and cultivating a collector audience for her various projects. This ability is well supported by an in-depth knowledge of how the art world (and of course studio jewelry) works and an extensive national network of connections to major players.

Lisa possesses an indefatigable drive and self-starter attitude. Once she sets her sights on something - it gets done. Also, Lisa is not shy. Her positive energy and stylish presence draw people to her. She knows how to command an audience.

Lisa also knows how to promote and work with media on a national and international basis.

I have no hesitation in referring Lisa as a first-rate gallerist who understands how to manage profitable relationships with both artists and collectors. She has the experience, knowledge, drive, and love of the field to take any position in the arts to the next level.

John Lemieux Rose
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